

Privacy Policy for Prorata Accounting and Consulting (PAC)

Last Updated: January 5, 2024

Introduction

Prorata Accounting and Consulting (PAC) is committed to protecting the privacy and security of your personal information. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website or interact with our services.

Information Collection

We may collect personal information when you interact with us such as name, contact information (email address, phone number, address), professional details (company name, job title), or otherwise provide it to us.

We may also collect non-personal information, such as browser type, IP address, date and time of access, and pages visited.

Such personal or non-personal information can be voluntarily provided by you or provided to us when you provide data to us about the performance of our agreed services, use our websites or applications, request quotes, services, support, downloads, trials, whitepapers, training or information, opt-in to receive marketing and other communications from us, register for events or webinars, provide a testimonial, subscribe to newsletters, contact us, or through cookies.

We may also collect personal information if you register for the Website using a third-party social network account (e.g., LinkedIn, Facebook, and Twitter). For example, the Website may allow you to log in using your social network account credentials. We may collect the username associated with that social media account and any information or content you have permitted the social media network to share with us, such as your profile picture, email address, and birthday. The information we collect may depend on the privacy settings you have with the social network site, so please review the privacy statement or policy of the applicable social network site. When you access the Website through your social network account, you are authorizing us to collect and use your information under this Privacy Notice.

The Website may also collect content that you provide, including postings on blogs, forums, wikis, and other social media applications and services that we may provide.

We may also collect similar personal information about you from data brokers in connection with our marketing activities.

Information Use

We use the information we collect for the following purposes:

- To provide and improve our services
- To respond to your inquiries and requests
- To send periodic newsletters or updates
- For internal analytics and research purposes
- To comply with legal obligations
- Information Sharing

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as described in this Privacy Policy or as required by law.

Information Security

We use appropriate technical and physical data security to ensure protection against unauthorized access to, use, or disclosure of information we collect, use, process, or store.

Our way of securing information includes:

- following data security protocols at office premises;
- limiting physical access at our premises;
- limiting access to the information we collect about you;
- ensuring that our business partners have appropriate technical and organizational security measures to keep your personal information protected.
- As required by law, destroying or de-identifying personal information.

We encourage you to keep any passwords you use confidential and to be careful to avoid "phishing" scams where someone may send you an email that appears to be from us asking for your personal information. We will not request your ID or password through email. Please note that we use secure third-party software and/or applications for collection, processing, or storing your Personal Information including Office 365, Microsoft Azure, Adobe PDF, etc.

Please also further note that we have/will have in place appropriate technical and security measures to secure the Personal Information collected by us; however, please be aware that the transmission of Personal Information via the Internet is not completely secure and we may not be able to prevent all unauthorized access to the Personal Information collected by us. We hereby disclaim all or any liability of whatsoever nature (whether present or future) that may arise because of the collection, transfer, use, storage, disclosure, and sharing of the Personal Information by us.

We have implemented industry-standard security measures to protect your personal information. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee absolute security.

Selling of information

We do not sell your personal information that is collected under this Privacy Notice except to the extent we may use it for cross-contextual behavioral or targeted advertising.

Information retention

We retain your personal information for as long as the information is reasonably needed for the purposes described in this Privacy Notice. We also may retain your personal information to comply with our legal or professional obligations, enforce our agreements, or resolve disputes.

Your Choices

You have the right to:
Access, correct, or delete your personal information;
Opt-out of marketing communications;
Disable cookies.

Your Consent

By using our website or otherwise agreeing to receive our services (by way of a contract or otherwise), you agree and consent to the collection, transfer, use, storage, processing, disclosure, and sharing of the personal information as described and collected by us.

Changes to this Privacy Policy

Please also note that we reserve the right to amend/update this Privacy Policy from time to time to reflect changes in the law, our data collection and use practices, the features of our services, or advances in technology. We may update this Privacy Policy periodically. The date of the last update will be indicated at the top of the page.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at info@prorataaccounting.com